

# **EXHIBIT 4**

## 2005 Third Party Support SWAT Team

| Meeting Minutes         |   |   |
|-------------------------|---|---|
| <b>Meeting Date:</b>    | 5/12/05   | Overall Status Project Status (Red / Yellow / Green)<br><b>Yellow</b> |
| <b>Team Members:</b>    | <b>Role:</b>  | <b>In Attendance</b>  |
| Motasim Najeeb          | VP HRMS Product Development                           | No  |
| Kirsten Shaw            | VP Business Development Customer and Partner Programs | No  |
| Timothy Murray          | Director of Product Management                        | Yes   |
| Jim Patrice             | VP Product Support                                    | Yes   |
| Doug Morse              | VP Product Support                                    | No  |
| Catherine Jensen        | VP Product Support                                    | Yes   |
| Buffy Ransom/Neal Alsup | Senior Director Product Support                       | Yes   |
| Brad Nolan              | Senior Manager Product Support                        | Yes   |
| Daryl Zacharko          | VP Program Management                                 | Yes   |
| Lisa Jones/Julia Clary  | Director Product Support                              | No  |
| Andy Allbritten         | Managing Director & Group VP                          | No  |
| Jim Petraglia           | Senior Director Support Services WW Sales             | No  |
| Rick Cummins            | Director Support Services Sales                       | Yes   |
| Robbin Henslee          | Director of Strategy                                  | No  |
| Padma Hariharan         | Senior Manager, Services Delivery Management          | No  |
| Elizabeth Shippy        | Senior Manager Support Operations                     | Yes   |
| Nancy Lyskawa           | Senior Director of Support Services Marketing         | No  |
| Meeia Crossman          | Senior Marketing Program Manager                      | Yes   |
| Lynn Rollins            | Product Marketing Director                            | No  |
| Jamie Blackford         | Regional Support Sales Manager                        | Yes   |
| Rob Lachs               | Regional Support Sales Manager                        | Yes   |
|                         |   |   |

## 2005 Third Party Support SWAT Team

**Key Accomplishments and/or Decisions Made:**

Shared status update on progress of 3<sup>rd</sup> party SWAT team  
 Explained Better Together program and how it differentiates from Support Sales SWAT Team  
 Gained commitment from Rob Lachs and Brad Nolan to provide product direction to Lexmark

| Open Action Items:   | Assigned to:     | Status:  |
|--|------------------|----------|
| ✓ Set up follow internal call for State of Texas support renewal   | Rick Cummins     | complete |
| ✓ Communications for future product direction by pillar  | Najeeb Motasim   | unknown  |
| ✓ Details on customers at risk to include: maintenance dollars, product version and release, account executive info to provide magnitude of current situation. (VP engagement) | Rick Cummins     | On-going |
| ✓ Sales Overlay team follow up   | Rick Cummins     | On-going |
| ✓ Minutes  | Elizabeth Shippy | On-going |

**Meeting Minutes:**

Background Information:

Where are we going with this program: we've identified 50 customers at risk of moving their support business to a 3<sup>rd</sup> party vendor (most likely TomorrowNow) totaling \$16M.

- "Better Together" campaign and how SWAT team initiative fits into strategy:

Led by license sales team, target customers with JDE/PSFT and SAP or large SAP/Oracle shop

Goal of program is to beat SAP in marketplace

Strategy sheet defining action plan to beat SAP – execs review plans to ensure appropriate resources are deployed

- SWAT Program:

Directed at customers who want lower support: not seeing the value of support, internal ROI not being realized, 3<sup>rd</sup> party vendors offering substantial discounts

Some x-over from Better Together

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- SWAT Program: Continued:

Need to have a support driven program to address these customers

Support Sales management meets weekly to discuss current activity with at risk accounts

We track customers at any maint level (not just \$1M)

- Current Support Sales Strategy:

Support Sales Managers (SSMs) point out shortcomings of vendor and focus on the value we offer

SSMs determine if the threat is legitimate:

- Customers may just be using the threat as a negotiation tool, or
- Customers may have issues (product, support, consulting, etc) that need to be addressed

- Messaging GAP

- Customer's still do not feel that they have clear roadmap of Fusion and what that means for their product and specific release.
  - Road show a few weeks ago – helped E/E1 customers
  - Catherine Jensen stated that there are mixed messages about road to Fusion – specific to E
    - 8.8 to Fusion or 8.9 or 9.0 – still being evaluated
    - AE or SSAs log complaint (support policy) in C1 – extension of updates, upgrade path or platform certification
    - Execs to review these complaints
    - 360 view – complaint logged
  - Neal Alsup stated that E1 customers are very quiet about
  - Quest User Group scheduled in June
    - Support execs to collect feedback from customers
    - Present findings to Joel, John, others
  - Tim Murray asked about metrics: detail about customers on what releases?
    - Robbin Henslee provided report generated from C1 call volume
    - Concern that data is 'suspect' but it's the best we can do with the information we have
  - Customer communication regarding Fusion has still been limited.
    - Meeia Crossman - No updates on Fusion – no messaging
      - Create internal sales guide - 3-5 differentiators between our support and SAP support
      - Roll out at June Sales meeting

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- World to Fusion messaging is still very unclear.
  - Brad: World to Fusion – execs told customers they must migrate to E1 to get to Fusion – that’s not going to work – we will provide data migration but don’t know method
  - World update: John Schiff recording a video on website - not so much on Fusion
    - Announcing new release in June
- Prepaid program for World Customers
  - Develop a program: Discount on 3 yr agreement – locks them in (bridge to Fusion)
  - Initially rejected so changed presentation and resubmitted
  - Execs are now interested
  - World customers only
  - Track all options for E, E1, W
  - Extend to E1/E if appropriate
  - Looking for an answer within 2 weeks
- Update on “At Risk” accounts currently identified.
  - Details of customers “At Risk”
  - 50 accounts
  - \$16M
  - Another 8 accounts in the last week
  - Not significant loss – 3M (won about the same)
  - Most in negotiation
  - Versystec targeting low end accounts, partner accounts
  - Profile customer
  - Still determining magnitude of situation
- Update on State of Texas
  - E account: PSFT/ORCL - \$5M
  - They want us to lower fees from \$2.3M to \$1M (TomorrowNow quoted less than \$1M)
  - Rich Rogers spoke to vision, product
  - Questions about Repurchase – db changes
  - Success of SWAT team involvement - garnering the appropriate resources
  - Our VP Andy Allbritten meeting with customer today

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- Top Customer's At Risk:
  - Dole – World - \$1.4M – pursuing prepay option
    - Waiting for our exec approval on prepay
  - Conagra – Enterprise - \$912K
    - TomorrowNow meeting with them
      - Offered discount – 50%; 5% caps
    - We're now sitting in favorable position: 0% cap for 5 years
    - We can reduce cost of maint by reducing base employee count
  - Lexmark – World - \$1.2m
    - TomorrowNow threat
    - Relationship related: ill history with ORCL
    - They say our fees are a 'scam'
    - Must reduce cost
    - Aug 1 renewal
    - SWAT – better together team involved, AE involved/deployed
    - May 28 – on schedule for credit hold
    - Will get Brad Nolan's team involved to bring product discussions into the mix to rebuild relationship
  - NCR – E - \$532k
    - Want to reduce costs for years
    - Still determining threat
    - May be able to resize and reduce pricing
    - Heavy ORCL user
  - Memec – E1 - \$821K
    - A lot of implementation issues: primary issue: ERP shelfware
    - Bought too much – only using Fin/AR
    - SAP/ORCL in heated sales cycle
    - Decision to move away from E1 - Drop support on most, if not all, products
    - Bought out by Abnet – large SAP shop